



2023 Pet Calendar Advertising Form

Show your customers and employees that you care about the animals of the North by advertising in the **NWT SPCA's annual Pet Calendar**. They'll be opening your door knowing they are supporting a business that loves animals just like they do!

Funds raised will support our successful foster program by providing foster families with the supplies and medical needed to care for their foster pets. Funds will also be allocated to support our growing education program by supplying materials to help keep youth visitors busy while in the shelter as they learn about animal welfare and how to stay safe with pets.

Benefits and Stats:

- Print run: 500
- Retail sales: calendars are sold for \$20 each at participating Yellowknife retailers, online and by email orders for provincial sales
- Two complimentary calendars for each ad purchaser
- Unsold calendars are added to each adoption bag after March 1

Buy one ad for \$150, two for \$275, three for \$400 and so on. The more you buy, the more exposure you receive. You can also buy an entire month where you'd be the only advertiser on the page for only \$650.

Yes, we'd like to purchase an ad!

How many? *circle your choice	Which month? *circle your choice(s)		How would you like to pay?	
One ad - \$150	January	February	Invoice Required?	
Two ads - \$275	March	April		
Three ads - \$400	May	June	Cheque Enclosed? *please make payable to NWT SPCA	
Four ads - \$525	July	August		
Five ads - \$650	September	October	Electronic Payment? *EFT to finance@nwtspca.com	
Six ads - \$775	November	December		
Twelve ads - \$1300				
Entire Month - \$650				

Single Ad: 2.4819" x 1.2" - Double: 5.1569" x 1.2" - Triple: 7.8319" x 1.2" - Full Bottom: 10.49" x 1.2"

Business:	Contact:	
Phone:	Email:	
Address:		Postal Code:

Please return the form and print-ready ad by email to nwtspcayk@gmail.com by July 31

Thank you for your support!